# Edith 13011ing Wilson

A First Lady's Birthplace Museum



2019 Annual Report

145 East Main Street • Wytheville, Virginia

## Mission and Vision

- Mission: To preserve and interpret the Bolling Home, birthplace and childhood home of First Lady to President Woodrow Wilson, Edith Bolling Wilson, while increasing awareness of contributions she made to the institution of the Presidency and to the country
- Vision: To build upon the Edith Bolling Wilson story to create a sustained foundation that positively impacts education, the arts, and the creative economy of the region, state, and nation







## Key Accomplishments

- Virginia's Greatest Love Story: the Love Letters of Woodrow and Edith Bolling Wilson was reprised at the Wohlfahrt Haus Dinner Theatre to a sold-out audience
- Living History visits the Nitro World War I Museum in West Virginia and a Pulaski Yankees baseball game
- 18 Living History programs reached nearly 2,500 participants
- Installation of a striking Smithsonian WWI poster exhibit
- Program for the Youth Conservation Corps from Grayson Highlands
- Professional development workshop for Wythe County teachers
- Completion of an SOL-driven Suffrage Unit for 6th grade students
- Initiation of phase I of the Historic Structures Report

## Snapshots













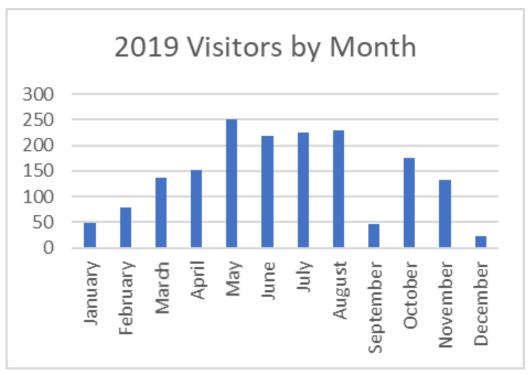


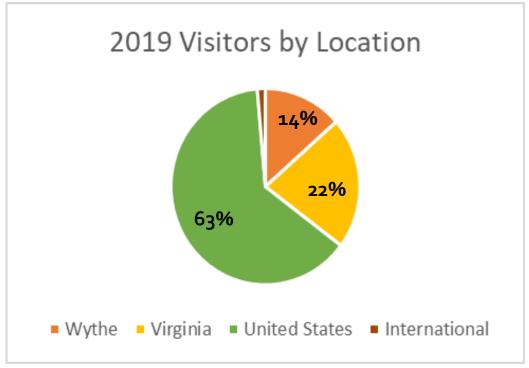


## Visitation Statistics

Approximately 1,715 guests visited the museum in 2019.

Nearly two-thirds were from out of state.





## **Board of Trustees**

2019 Slate of Officers

Anne Evans, Board Chair

Lorri Huffard, Vice Chair

Judson Lambert, Treasurer

Lisa Alderman, Secretary

Susan Amos

Kay Dunkley

Scot Farthing

Janie Hardin

Peggy White



Carolyn Armentrout

Pat Bliss

Edie Brown Repass

**Davy Davis** 

**Betsy Ely** 

Jim Gearhart

**Bev Hoch** 

Marlene Jonas

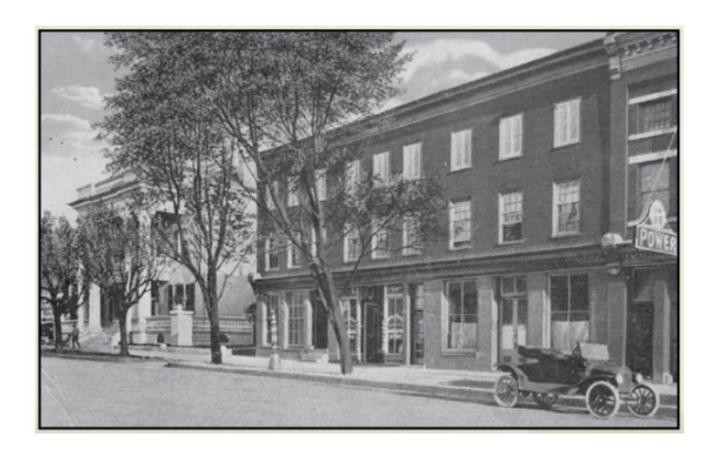
Frank Repass

Farron Smith

A huge thank you to our staff, board members, and volunteers who kept the doors open during the executive staffing transition of 2019! Special acknowledgement goes to Debbie Wilkerson, who went above and beyond.

#### Thank You to Our Supporters

We are incredibly grateful to all of our supporters, without whom this museum would not exist. Thank you to everyone who has given of their time, money, and other resources to help us share Edith's story with the world!



## Individual Supporters

Support Level: \$10,000 or more

Elizabeth Evans

Cary Fuller

William and Farron Smith

## Individual Supporters

#### Support Level: \$500 or more

James and Lisa Alderman

Colleen Bartolini

Sterling and Jocelyn G. Bolling

Ellen Butler

Kay Dunkley

**Anne Evans** 

Jim Gearhart

John and Carol Goodloe

Tommy and Lil Haller

Jim and Deborah Kemper

Charlie and Peggy White

Mark Zammit

#### Support Level: \$250 or more

**Betsy Ely** 

Dean and Janie Hardin Sprinkle

Jim and Margaret Shuler

Richard Williamson



### Individual Supporters

Support Level: \$100 or more

Bonnie Agnew

Albert and Carolyn Armentrout

Cynthia Blair

Miriam Booker

Ruth Anne Chitwood

Stephanie Cornnell

Robert Evans, Jr.

LeeAnn Harvey

Lorri Huffard

Lilchy Huffman

Joyce Jaeger

Dana and Marlene Jonas

George Kegley

M.H. Lattimore

Anne McGrady

Margaret Peel

Dorothy and Clifton Potter, Jr.

Patricia Singleton

Loretta Stoker

John White Stuart III

Lon Tobin



### Individual Supporters

#### Support Level: up to \$99

Julia Anderson

David and Sandra Baker

James and Paula Balija

Joshua Beckett

J. and K. Bolling

**Robert Bolling** 

**Carol Brooks** 

Mary Brown-Cassell

Laura Carabin

Barbara Charlet

Hal Craddock

**David Davis** 

Leona Diener

John and Linda DiYorio

Joseph Eyler

Gisela and William Field, Jr.

Clarence Goings

Cory Green

Timothy and Amy Havens

Shiloh Holley

Diane Hoover

Jason Javier

Joel Jenson

Katherine Lenzi

Robert Lockett

Doug Ludwig

Stephanie Parker

Donald and Cathy Pattison

Elizabeth Rappaport

Anna Ray Roberts

Andrew and Elizabeth Smith

Stephanie Smith

Stacy Summerlin

Bradley and Elizabeth Trevillian

Richard Turner

George Wysor

Please note: Due to executive staffing transition and changes to our donor database in 2019, some donations were processed without a name associated. If you donated in 2019 but are not recognized here, we apologize and assure you the oversight was not intentional. We value every contribution. Please call (276) 223-3484 and we will include your 2019 contribution in our 2020 Annual Report.



Wythe County
Town of Wytheville

Foundation Support

The Bolling Family Association

DonateWell Matching Fund

Norfolk Southern Foundation

## Community & Business Support

National Bank of Blacksburg

First Bank & Trust Company

**Camrett Logistics** 

Wytheville Lions Club

Gail's Stylon

#### Financial Information

#### STATEMENT OF FINANCIAL POSITION

#### **Assets**

**CURRENT** 

Cash 110,423

Inventory 6,012

**FIXED** 

Furniture, Fixtures, Equipment 4,048

Museum Exhibits 6,656

OTHER

Promised Use of Building 29,460

Total Assets 156,599

**Net Assets** 

Without Donor Restrictions 91,782

With Donor Restrictions 18,924

Total Net Assets 110,706

Liabilities

Accounts Payable 815

Other Current Liabilities 45,079

Total Liabilities 45,894

Total Liabilities & Net Assets 156,599

#### Financial Information

#### STATEMENT OF ACTIVITIES

#### Revenues

Donations & Contributions 101,139

Programs & Events 10,553

Gross Profit Store Sales 2,236

Investment Income & Royalties 403

Gross Profit 114,331

#### **Expenses**

Program 85,642

Management & General 19,904

Fundraising 4,122

Total Expenses 109,668

Depreciation & Losses (3,639)

Net Income 1,024

The financial information provided has not been audited. The full 990-EZ form is open to public inspection and is available on our website at www.edithbollingwilson.org.

The Foundation also owns a collection of objects of historical significance that are held for education, research, and curatorial purposes. Each of the items is cataloged, preserved, and cared for, and activities verifying its existence and assessing its condition are performed continuously. In accordance with the practice generally followed by museums, the value of collections items is excluded from the financial statements.

www.edithbollingwilson.org
(276) 223-3484
info@edithbollingwilson.org

facebook.com/EBWBFoundation instagram.com/firstladyedithbollingwilson

The Edith Bolling Wilson Birthplace
Foundation is a Public Charity, a taxexempt organization under Section 501(c)3
of the Internal Revenue Code.

# EdithBollingWilson

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